

WE CLAIM:

1. A particulate detergent composition, which comprises
a minor amount of a herbal extract beneficial to human
5 skin, the herbal extract being present in the form of
granules comprising an aqueous solution of the herbal
extract absorbed into and/or adsorbed onto a granular
clay carrier.
- 10 2. A detergent composition as claimed in claim 1, wherein
the herbal extract is aloe vera.
3. A detergent composition as claimed in claim 2, which
comprises from 0.0001 to 0.0050 wt%, preferably from
15 0.0005 to 0.0010 wt%, of aloe vera (on a 100 wt% dry
matter basis).
4. A detergent composition as claimed in claim 1, wherein
the granules have a 1 wt% aqueous solution pH not
20 exceeding 9.0, preferably not exceeding 8.5, more
preferably not exceeding 8.0.
5. A detergent composition as claimed in claim 1, wherein
the granules further comprise a colourant whereby they
25 are rendered visually distinct from the bulk of the
composition.
6. A detergent composition as claimed in claim 5, wherein
the colourant is green.

7. A detergent composition as claimed in claim 2, wherein the granules contain from 0.005 to 0.5 wt%, preferably from 0.01 to 0.25 wt%, of aloe vera (on a 100 wt% dry matter basis).
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8. A detergent composition as claimed in claim 1, wherein the granules contain from 90 to 99 wt% of the inorganic carrier material.
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9. A detergent composition as claimed in claim 1, wherein the granules further comprise a polymeric binder.
10. A detergent composition as claimed in claim 1, wherein the granules are present in the composition in an amount of from 0.5 to 5 wt%, preferably from 1 to 3 wt%.
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11. A detergent composition as claimed in claim 1, wherein the surfactant comprises an anionic sulphonate or sulphate surfactant and an ethoxylated nonionic surfactant in a weight ratio not exceeding 2:1, preferably not exceeding 1.5:1.
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12. A detergent composition as claimed in claim 1, wherein the surfactant comprises one or more surfactants mild to the skin.
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13. A detergent composition as claimed in claim 12, wherein the surfactant comprises one or more surfactants selected from alkylpolyglycosides and highly ethoxylated alcohol nonionic surfactants having an
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average degree of ethoxylation of from 15 to 40,
preferably from 10 to 30.

14. A detergent composition as claimed claim 1, which
is free of enzymes.

15. A detergent composition as claimed in claim 1,
which contains clay particles in addition to that which
is acting as carrier.

16. A detergent composition as claimed in claim 1, which is
a built particulate detergent composition in powder or
tablet form comprising:

(a) from 5 to 40 wt% of organic detergent surfactant,

(b) from 10 to 80 wt% of detergency builder,

(c) from 0.5 to 5 wt%, preferably from 1 to 3 wt%, of
coloured granules comprising aloe vera and a clay
carrier, the granules providing from 0.0001 to
0.0050 wt%, preferably from 0.0005 to 0.0010 wt%,
of aloe vera (on a 100 wt% dry matter basis).

17. A built particulate detergent composition as claimed in
claim 16, which comprises:

(i) from 5 to 25 wt% of an anionic sulphonate or
sulphate surfactant,

(ii) from 1 to 10 wt% of an ethoxylated alcohol
nonionic surfactant,

(iii) from 0.5 to 5 wt% of alkylpolyglycoside,

- (iv) from 10 to 80 wt% of detergency builder and
- (v) from 0.5 to 5 wt%, preferably from 1 to 3 wt%,
of coloured granules comprising aloe vera and a
clay carrier, the granules providing from 0.0001
to 0.0050 wt%, preferably from 0.0005 to
0.0010 wt%, of aloe vera (on a 100 wt% dry
matter basis),
- (vi) optionally other detergent ingredients to
100 wt%.

18. A built particulate laundry detergent composition as
claimed in claim 17, which comprises:

- (i) from 5 to 25 wt% of an anionic sulphonate or
sulphate surfactant,
- (ii) from 1 to 10 wt% of an ethoxylated alcohol
nonionic surfactant having an alkyl chain length
of from C₈ to C₁₈ and an average degree of
ethoxylation of from 3 to 10,
- (iii) from 1 to 5 wt% of a highly ethoxylated alcohol
nonionic surfactant having an average degree of
ethoxylation of from 15 to 40,
- (iv) from 10 to 80 wt% of detergency builder and
- (v) from 0.5 to 5 wt%, preferably from 1 to 3 wt%,
of coloured granules comprising aloe vera and an
inorganic carrier material, the granules
providing from 0.0001 to 0.0050 wt%, preferably
from 0.0005 to 0.0010 wt%, of aloe vera (on a
100 wt% dry matter basis),
- (vi) optionally other detergent ingredients to
100 wt%.

19. A detergent composition as claimed in claim 1, which is in the form of a powder having a bulk density of from 500 to 1000 g/l or a tablet.